



UNIVERSITÀ
DEGLI STUDI
FIRENZE

SCIFOPSI
DIPARTIMENTO DI SCIENZE
DELLA FORMAZIONE E PSICOLOGIA



MUSEI
CIVICI
FIORENTINI



ICOM International Council of Museums Italia 70°
Commissione Educazione e Mediazione



INTERNATIONAL CONFERENCE

The boundaries of museum mediation

audiences and professionals

15th November 2017

Museum of Palazzo Vecchio | Sala d'arme
piazza della Signoria, 1 | Florence

9.30

Registrations

10.00

Institutional openings

Monica Barni *Region of Tuscany*

Dario Nardella *Municipality of Florence*

Tiziana Maffei *ICOM Italy*

10.30 | 12.00

Cultural experiences and audience development

Chair

Valeria Pica *ICOM Italy- Commission Education and Mediation*

Key Note

Viviana Checchia *Centre for Contemporary Arts, Glasgow*

Niels Righolt *Danish Centre for Arts & Interculture, Copenhagen*

Henrik Zipsane *Association of European Open Air Museums*

12.00 | 13.30

Educational challenges and evolving audiences

Chair

Valentina Zucchi *MUS.E, Florence*

Key Note

Zahava Doering *Smithsonian Institution, Washington*

Discussants

Helen Graham *University of Leeds*

Silvia Mascheroni *Università Cattolica del Sacro Cuore, Milan*

Francesca Torlone *University of Florence*

14.30 | 16.30

Museums and societies

Chair

Gabriella Farsi *Civic Museums, Florence*

Panel Discussion

Simona Cardinali *Civic Museums, Jesi*

Glenda Galeotti *University of Florence*

Alessandra Gariboldi *Fitzcarraldo Foundation, Turin*

Paolo Giulierini *National Archaeological Museum, Naples*

Vito Lattanzi *MiBACT, Rome*

16.30 | 18.00

Discussion

Chair

Serena Nocentini *ICOM - Tuscany*

Speeches have to be booked by the end of the morning sessions

18.00 | 20.00

Cocktail and guided tours at the Museo del Novecento

BOOKING IS RECOMMENDED

16th Novembre 2017

University of Florence | Aula Magna
piazza San Marco, 4 | Florence

9.00

Institutional openings

Luigi Dei *University of Florence*

9.30 | 11.00

Museum Guides and Educators. Background and professional development

Chair

Giovanna Del Gobbo *University of Florence*

Key Note

Peter Mayo *University of Malta*

Panel Discussion

Paolo Liverani *University of Florence*

Miriam Mandosi *ICOM Italy - Commission Young Museum Professionals*

Paola Rampoldi *Museo Popoli e Culture, Milan*

Mark Schep *University of Amsterdam*

Valentina Zingari *SIMDEA, University of Chieti*

11.30 | 13.30

Cultural policies for new audiences and new professionals

Chair

Matteo Spanò *MUS.E, Florence*

Panel Discussion

Martina De Luca *MiBACT, Rome*

Paolo Federighi *University of Florence*

Michele Lanzinger *MUSE Science Museum, Trento*

Margherita Sani *IBC Emilia-Romagna, Bologna*

Benjamin Simon *Centre Pompidou, Paris*

14.30 | 16.30

The challenges of the mediation in museums: Florence experience

Chair

Chiara Lachi *Marino Marini Museum, Florence*

Panel Discussion

Irene Balzani *Palazzo Strozzi, Florence*

Elisabetta Cioppi *Museum of Natural History, Florence*

Stefano Filippini *Innocenti Museum, Florence*

Andrea Gori *Galileo Museum, Florence*

Silvia Mascalchi | **Isabella Puccini** *Uffizi Galleries, Florence*

Giaele Monaci *MUS.E, Florence*

Enrica Paoletti *Opera del Duomo Museum, Florence*

17.00 | 18.30

Guided tours to Palazzo Vecchio and to the exhibitions "The Cinquecento in Florence. From Michelangelo and Pontormo to Giambologna" in Palazzo Strozzi

BOOKING IS RECOMMENDED (TICKETS ARE DUE)

SCIENTIFIC COMMITTEE

Giovanna Del Gobbo *University of Florence*

Glenda Galeotti *University of Florence*

Chiara Lachi *Marino Marini Museum, Florence*

Valeria Pica *ICOM Italy*

Valentina Zucchi *MUS.E, Florence*

Participation is free.

Registration for each day, including the option of the guided tours, is mandatory.

Deadline for registration: 12nd November 2012

mediazione@muse.comune.fi.it

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